

# Welcome to Attracting More & Better Clients

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# Describe:

- Qualities
- Characteristics
- Attributes

# Qualities

level of merits  
individuality  
value  
worth



# Characteristics

temperament  
intellect  
soul, spirit  
specialness



# Attributes

characters  
symbols



# IDENTIFY

What makes you and your client tick

# SPECIFY

What you want your clients to  
expect of you

# Declare

Who you get to BE to attract what you say  
and want to give this BE-ing a Title.  
How do you want to BE perceived

# Who am I BEE'g?

ie. I am being the visionary, passionate  
income generating partner, of a growing,  
international company?

Thank you for joining  
us today!

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