

Welcome to  
Attracting More &  
Better Clients

Presented by  
Mari-Lyn Harris

# Describe:

- Qualities
- Characteristics
- Attributes

# Qualities

level of merits

individuality

value

worth

philosophy





# Attributes

characters  
symbols  
morality &  
fairness  
emotions



# SPECIFY

What do you want your clients to  
expect of you

# IDENTIFY

Are you being the way your  
customer expects you to be?

# Declare

Declare what your offer.



# Be

ie. being the visionary, passionate income  
generating partner, of a growing,  
international company?

Thank you for joining  
us today!

Mari-lyn Harris can be found:  
<http://heartatworkonline.org>